

THRIVE JOPLIN PROJECT

Frequently Asked Questions

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What is the Thrive Joplin Project?

The Project is a four-year, community-driven plan to improve health and wellness in the Joplin area. It will address barriers to healthy living, bring underrepresented voices into decision-making and create strategies that improve outcomes for all.

Why does Joplin need this initiative?

To address community-level challenges that impact our families, schools and businesses, Joplin needs a **unifying** action plan backed by clear, data-driven strategies for systematic improvement.

If all sectors—including churches and civic groups—embrace the messaging and join in the efforts outlined in the Project, we can make a large-scale and lasting impact on the future health of Joplin.

Who is leading this project?

The initiative is led by One Joplin, in partnership with TEconomy. Together, we'll unite more than 150 local organizations and partners—from healthcare providers and schools to nonprofits, businesses and civic leaders.

How will the community be involved?

The Project uses a grassstop-to-grassroots approach:

- **GRASSTOPS:** Engaging leaders and organizations with influence and resources
- **GRASSROOTS:** Ensuring residents' voices—especially underserved groups—shape the solutions

Community input will be gathered through surveys, focus groups and events.

What are the key phases of the project?

- **PHASE ONE (2025–2026):** Situational Assessment, Project creation, Community Summit, Champion Teams formed
- **PHASE TWO (2026–2028):** Champion Teams lead initiatives, annual data tracking, communications support
- **PHASE THREE (2028–2030):** Expand initiatives, pursue new funding, sustain long-term progress

What are Healthy Community Champions?

Champion Teams are diverse groups of residents, professionals, and emerging leaders. They will guide and implement strategies from the Project—ensuring solutions are practical, inclusive and sustainable.

What does success look like?

- **Reduced** rates of chronic illness & preventable hospital stays
- **Unified** community efforts
- **Affordable** healthcare access
- **Stronger** workforce and economic opportunity
- **Increased** equity in decision-making
- **Replicable** model for other communities

How can I get involved?

- **Participate** in surveys, focus groups, and community events
- **Join** or support a Champion Team
- **Share** resources, expertise or funding to help initiatives grow