

PATHWAYS TO PROSPERITY

We Can Make Joplin the Best it Can Be!



WITH THRIVING BUSINESSES, A LOW COST OF LIVING AND A SUPPORTIVE, FAMILY-FRIENDLY CULTURE, **WE HAVE A LOT TO BE PROUD OF IN JOPLIN!**

But knowing there's always room for improvement, we've identified five categories that are key for ensuring future prosperity for ALL of Joplin's citizens: Health, Housing, Education, Transportation and Childca Within each category, we're establishing "stepping stones" on the pathway to a

WHAT CAN WE DO AS BUSINESS OWNERS, COMMUNITY LEADERS AND CITIZENS TO KEEP JOPLIN ON A PATH TO PROSPERITY?

ALL residents to live prosperously... in other words: live healthy, peaceful, comfortable and secure lives.

community education, building teams to tackle specific goals or other means of taking realistic action that can lead to meaningful change.

Source data links can be found at OneJoplin.com

brighter future for Joplin!



Low attendance, high dropout rate and inadequate reading proficiency.

BARRIERS:

• Joplin's dropout rate **nearly doubled** between

- 2019/2020 and 2020/2021. • Dropout rate is nearly 6% higher than state
- average, and attendance rate is almost 10% lower than state average. • Over 40% of Joplin's 3rd graders MAP test below proficiency for English Language Arts.
- High mobility rate: 1 in 3 of our students move schools.
- 60% poverty rate. **PATHWAY:**





Keep Joplin's students engaged in classes,



BARRIERS:

development.

due to childcare issues.

child is 2 or younger.

Find affordable childcare solutions so Joplin's low-income parents can more easily seek or maintain employment.

PATHWAY:

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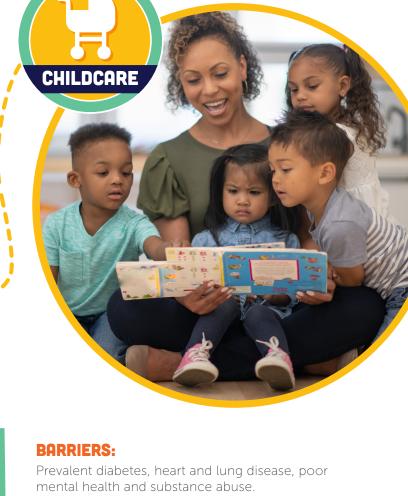
Affordability and availability of childcare options, especially during crucial stages of

• 1 in 10 working MO parents have quit a job

• 1 in 3 parents changed/have not taken jobs

• 57% of parents voluntarily leave jobs when

due to childcare in the past year.



HEALTH **BARRIERS:** Limited affordable, accessible transportation options available.

• Heart disease is leading cause of death at

with diabetes.

regional, state and national levels. • Mortality rate for **lung disease** is **50% higher** than

national average.

• 1 in 10 people in our region have been diagnosed

- Depression prevalence is not well-enough understood in our region. Suicide rate is higher than **self-reported depression** rate would suggest.
- **PATHWAY:** Enable Joplin's citizens to stay healthy so they can maintain jobs, attend school and

attain better livelihoods.

• 1.6% of Joplin residents have an alcohol use disorder.



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• 3.3% have a substance use disorder.



to public and private transportation options in Joplin.

license or have poor credit, and 26% experience transportation problems.

PATHWAY:

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Develop, fund and improve access

• More than **5,700** Joplin citizens lack access

• Of citizens surveyed, **50%** cannot afford car

to a personal vehicle.





• Avg. 2 bdrm unit in Joplin: \$867/month (~72 hrs./month

- spent towards rent at \$12/hr. wage). PATHWAY:
- Ease the cost burden on Joplin's low-income citizens so they can access stable, safe and affordable housing. Increase availability of low income rental units.



START BUILDING A **BETTER JOPLIN TODAY!**



In cooperation with: **Joplin Regional**

